



Criteria & Participation Guidelines

Honor a Veteran with a Public Tribute.

Before submitting your sponsorship, please review the criteria outlined below to ensure eligibility and understanding of city-specific tribute rules. The following guidelines have been established for the Vermilion Parish Rotary Hometown Heroes Banner Program 2025-2026 Campaign.

◆ **Who Can Be Honored?**

- Any Veteran (Includes Active Duty) of the U.S. Armed Forces with honorable service.
- Deceased Veterans, Living Veterans, or MIA/POW are all eligible.
- Special request will be considered for honoring other non-military individuals. Request should be submitted to the Rotary Club of Abbeville HTH Committee at rcabbeville.org@gmail.com

◆ **Banner Display Timeline**

- Banners will be displayed for 3 years, approximately 3 months each year starting by Memorial Day.
- After 3 years, the banner is returned as a keepsake or optionally re-enrolled if the program continues.

◆ **Banner Placement**

- Installation occurs in designated display areas determined by the city.
- Location is random and not customizable. Email notice will be sent once banners are installed.

◆ **City Affiliation Rules**

We aim to honor Veterans in the communities they represent.

[Sponsor now at: www.rcabbeville.org/hero](http://www.rcabbeville.org/hero)



Criteria & Participation Guidelines (Continued):

Please consider the following:

- Banners must be affiliated with the active campaign city at the time of enrollment.
- A Veteran must have a connection (residence, birth, or service roots) to the city under which the campaign is being held.
- If your Veteran is from a surrounding community (e.g., Erath, Maurice, Kaplan, Henry), and no active campaign exists there, you may enroll them in the nearest participating city (e.g., Abbeville).
- Should your community launch its own campaign in the future, a banner may be relocated (with approval and coordination) to reflect that Veteran's hometown.

◆ Sponsorship & Cost

- \$300 per banner (+Online processing/credit card fees)
- Custom design
- Full Color Double-Sided High Quality Printing
- Hanging Hardware
- Installation
- Lifetime Banner Maintenance & Storage
- 3-year/3mo Annual Display
- Sponsor may be an individual, family, civic organization or business.
- Banner includes a Sponsor Name and Hometown at the bottom

◆ Photo & Submission Guidelines

- Submit a high-resolution photo of the Veteran in uniform if possible. We will work to enhance and colorize low quality images.
- If your image is too small or low-quality, we'll contact you for a better version.

◆ Tax Information

- Rotary will provide a receipt for your records at checkout.
- Please consult your tax professional for deductibility eligibility.

◆ Questions? Feel free to email us with any clarifications before you submit.