



Enroll Your Hero
Today!

Registration NOW OPEN!

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Contact: _____

Rotary Club of Abbeville – Hometown Heroes Committee

Email: _____

Phone: _____

Website: www.rcabbeville.org/hero

The Rotary Club of Abbeville is proud to sponsor the Rotary Hometown Heroes Banner Program throughout Vermilion Parish starting in May 2026. This program honors the men and women who have courageously served or are currently serving in our armed forces. Through this campaign, banner flags featuring local heroes are displayed on poles throughout Vermilion Parish between Memorial Day and Independence Day annually, reminding residents of the deep gratitude our community holds for those who serve.

The Rotary Club is calling on local businesses, families, and organizations to take part as sponsors to help expand the program and support ongoing community service initiatives.

In addition to sponsoring individual Hero banners, businesses can participate in online sponsorships and event partnerships through the Rotary Club of Abbeville's official website, www.rcabbeville.org/hero. These contributions help sustain the banner program, Rotary's youth scholarships, community improvement projects, and charitable outreach efforts across Vermilion Parish.

"The Hometown Heroes program is more than just banners – it's a community expression of gratitude," said spokesperson Todd Chauvin, Chair of the Hometown Heroes Committee. "Every banner tells a family's story, every sponsorship helps us keep those stories flying proudly over our parish."

Community members, sponsors, and press are encouraged to visit www.rcabbeville.org/hero for more information, sponsorship details, and photos of past displays.

About the Rotary Club of Abbeville

Founded in 1936, the Rotary Club of Abbeville is part of Rotary International – a global network of neighbors, friends, and leaders dedicated to creating lasting change in our communities and around the world. Through service projects and initiatives like the Hometown Heroes Banner Program, the club continues to uphold its motto: "Service Above Self."

