

Rotary Hometown Heroes Banner Program

Municipality Agreement (3-Year Commitment)

This Agreement is entered into on the date signed below between: **Rotary Club of Abbeville ("Rotary")**
and _____ (the "Municipality").

Purpose

The Rotary Hometown Heroes Banner Program ("Program") is a community tribute honoring Veterans and Active Duty Service Members. This Agreement sets forth responsibilities of the Municipality in supporting the installation, display, removal, and return of banners.

Term

- The Municipality agrees to a 3-year commitment, renewed annually, beginning with the Memorial Day Tribute for 20____.
- Banners will be displayed each year from Memorial Day through July 4th (approximately 3 months).
- Cancellations of participation must be communicated to Rotary by May 1st of the preceding tribute year.

Rotary Responsibilities

- Provide all banners, brackets, and mounting hardware.
- Provide a banner placement plan and numbering system for sponsor reference.
- Replace banners that are worn or damaged during the display period at no cost to the Municipality.
- Collect and store banners annually, if delivered by the Municipality to Rotary.

Municipality Responsibilities

- **Installation & Removal:** Ensure banners are properly installed before Memorial Day and removed promptly after July 4th.
- **Handling with Dignity:** Banners must be treated with the same care and respect as the U.S. flag.
- **Delivery for Storage:** Once removed, banners must be delivered to the Rotary Club of Abbeville (unless local storage is approved and coordinated).
- **Pole Assignments:** Provide Rotary with a list of approved poles, with counts and locations, prior to each campaign year.
- **Contacts:** Assign at least two designated points of contact for coordination with Rotary.

Banner Storage & Renewals

- Rotary will store banners for the off-season when delivered by the Municipality.
- At the end of the initial 3-year display period, sponsors will be contacted for renewal.
- Retired banners will be handled according to sponsor preference (pickup, mailing at sponsor cost, or dignified retirement all to be arranged by Rotary).

Financial Terms

- No financial contribution is required from the Municipality.
- All sponsorships and banner sales are managed directly by Rotary.

Agreement & Signatures

Municipality:

Name: _____ Email: _____

Title: _____ Phone: _____

Signature: _____ Date: _____

Rotary Club of Abbeville:

Authorized Representative: _____ Title: _____

Signature: _____ Date: _____